

Happier Together

Social Cohesion* and Well-being in Europe

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* The Cohesion Radar project was carried out in collaboration with Klaus Boehnke, Zsofia Ignacz, Jan Lorenz

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Radar gesellschaftlicher Zusammenhalt messen was verbindet

Gesellschaftlicher Zusammenhalt in Deutschland

Cohesion Radar: Measuring Cohesiveness

Social Cohesion in Germany – a preliminary Review







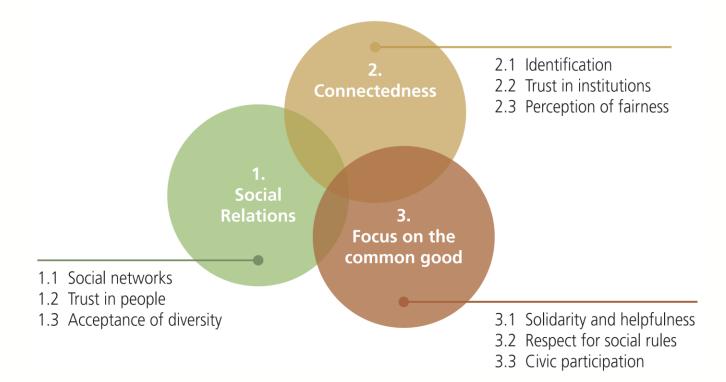
A Metaphor on Cohesion





What Is Cohesion: Our Definition

Characteristic of a collective Multidimensional Measured at the micro, meso and macro levels





Domains of Cohesion (1)



1. Social relations

create cohesion through a network of horizontal relationships between individuals and societal groups of all kinds, which is characterized by trust and allows for diversity.

| 1.1 Social networks | People have strong, resilient social networks. |
|-----------------------------|---|
| 1.2 Trust in people | People have a high level of trust in others. |
| 1.3 Acceptance of diversity | People accept individuals with other values and lifestyles as equal members of society. |



Domains of Cohesion (2)



2. Connectedness promotes cohesion through positive identification with the country, a high level of confidence in its institutions and a perception that social conditions are fair.

| 2.1 | Identification | People feel strongly connected to their country and identify with it. |
|-----|------------------------|--|
| 2.2 | Trust in institutions | People have a high level of confidence in social and political institutions. |
| 2.3 | Perception of fairness | People believe that society's goods are fairly distributed and that they are being treated fairly. |



Domains of Cohesion (3)



3. Focus on the common good

promotes cohesion through actions and attitudes that help the weak, are in keeping with society's rules and allow for a collaborative approach to the organization of society.

| 3.1 | Solidarity and helpfulness | People feel responsibility for others and are willing to help them. |
|-----|----------------------------|---|
| 3.2 | Respect for social rules | People abide by the fundamental rules of society. |
| 3.3 | Civic participation | People participate in society and political life and enter into public discussions. |



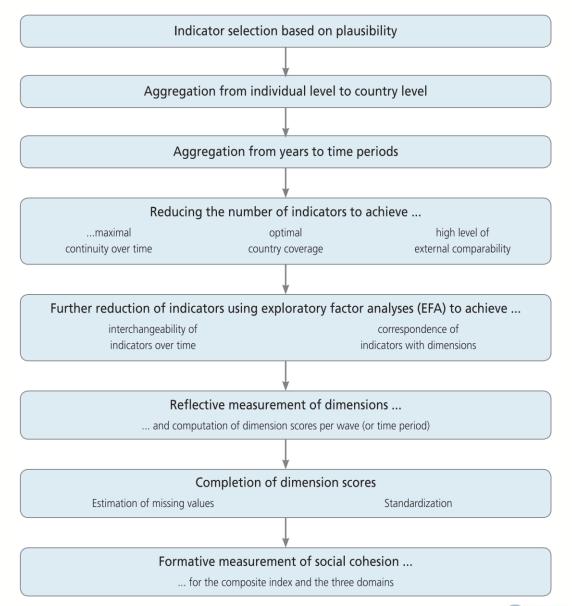
Data

- Exclusively secondary data
- Representative cross-sectional comparative surveys
 - e.g. GWP,. WVS, ESS, EQLS, EB
- Expert ratings, international institutions
 - e.g. ICRG
- Time periods

International comparison: 34 modern societies

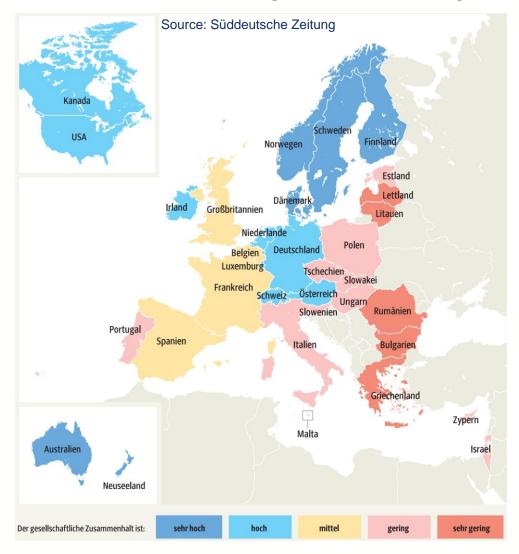


Methods



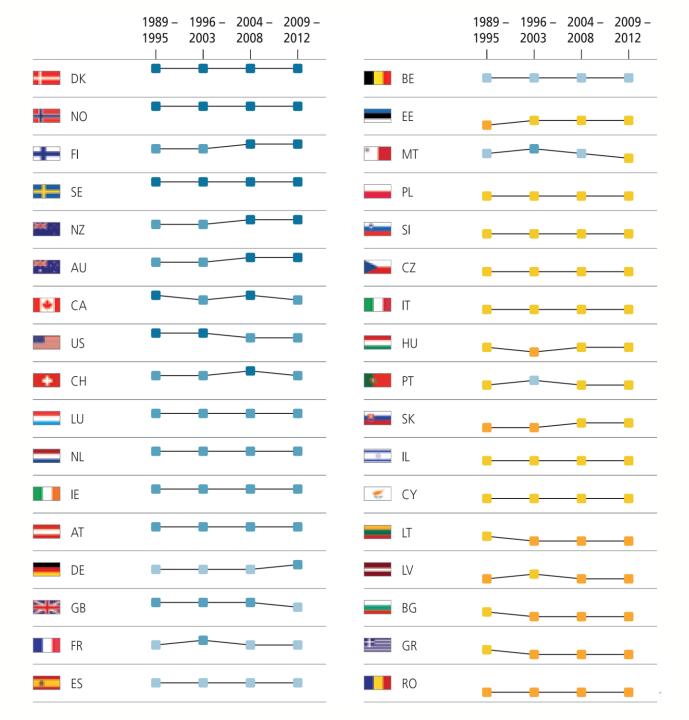


Degree of Cohesion (2009-2012)

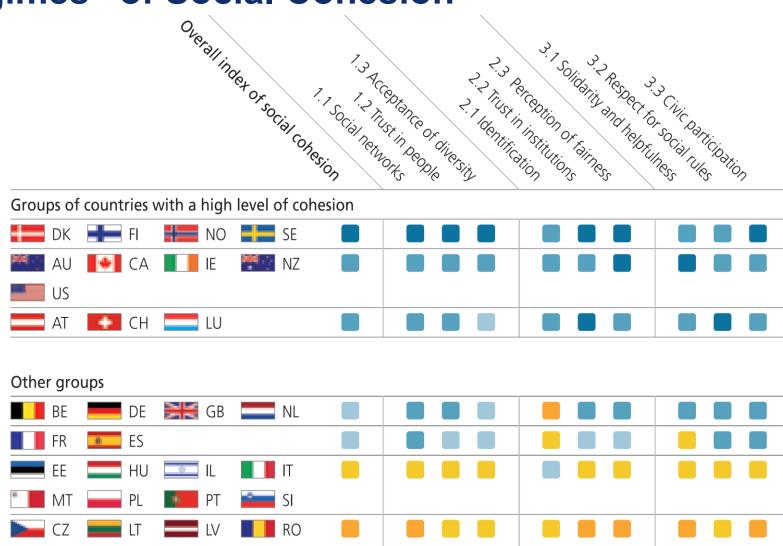




Degree of Cohesion Over Time



"Regimes" of Social Cohesion



Determinants of Cohesion

- Enhancing cohesion:
 - National income (GDP per capita PPP)
 - Human development
 - Knowledge economy
 - Post-materialist values
- Reducing cohesion:
 - Income inequality
 - Poverty
 - Importance of religion
- No effect:
 - Migration, ethnic fractionalization
 - Welfare state generosity
 - Globalization

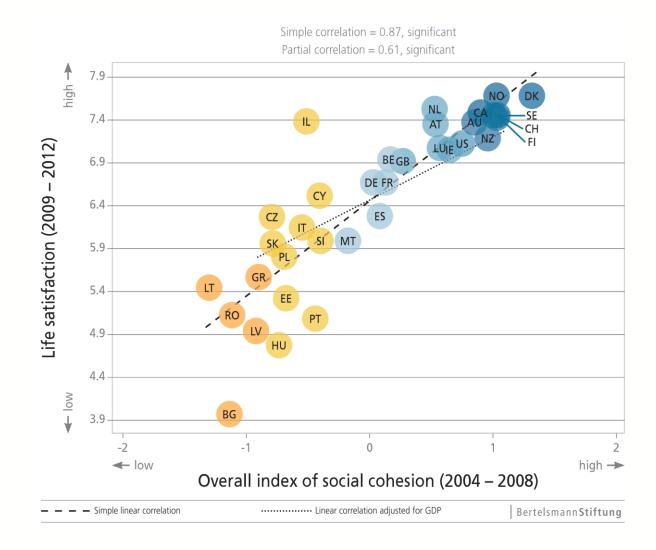


Cohesion and Subjective Well-being

- More cohesive = happier?
- Mixed blessing (dark side of cohesion)?
- Cohesion equally important for rich and poor societies?
- Cohesion equally important for more/less vulnerable groups?
- Joint impact with inequality



More Cohesive, More Satisfied With Life





Cohesion Enhances Which SWB Components?

| Well-being dimension | Cohesion | Affluence | Inequality |
|---------------------------|----------|-----------|------------|
| Life evaluation | ^ | • | • |
| Psychological functioning | ^ | • | • |
| Social well-being | ^ | • | • |

Notes:

Results based on multi-level regression analysis with N (countries) = 27 and N (individuals) = 35,153. Full results are provided in Column "M+C" of Tables A-2 to A-4 of the Appendix.

• denotes a non-significant effect; ↑ denotes a significant positive effect ("increases the respective well-being indicator"); • a significant negative effect ("decreases the respective well-being indicator"). Green/red colour denotes whether an effect can be evaluated as positive or negative, i.e. leading to higher/lower well-being.



Cohesion More Important in Rich Countries

| Well-being dimension | Poor countries (AC-12) | Rich countries (EU-15) |
|---------------------------|---------------------------|---------------------------|
| Life evaluation | ^ | ^ |
| Psychological functioning | • | ^ |
| Social well-being | • | 0 |

Note:

Results based on multi-level regression analysis. AC-12: N (countries) = 12 and N (individuals) = 12,883. EU-15: N (countries) = 15 and N (individuals) =22,270).

Full results are provided in Table A-5 of the Appendix.

• denotes a non-significant effect; ↑ denotes a significant positive effect ("increases the respective well-being indicator"); • a significant negative effect ("decreases the respective well-being indicator"). Green/red colour denotes whether an effect can be evaluated as positive or negative, i.e. leading to higher/lower well-being.



Cohesion Mediates/Moderates Inequality Effect

| Well-being dimension | Initial effect of inequality (controlling for affluence) | Cohesion as a mediator of the inequality effect | Cohesion as a moderator of the inequality effect |
|---------------------------|---|---|--|
| Life evaluation | No | No | No |
| Psychological functioning | Yes | Yes | Yes (if high cohesion) |
| Social well-being | No | No | Yes (if high cohesion) |

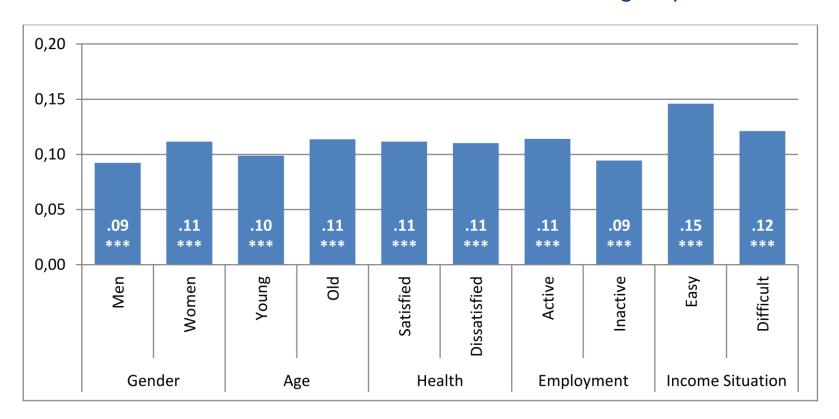
Note:

Results based on multi-level regression analysis. Initial effect and Mediation analysis: *N* (countries) = 27 and *N* (individuals) = 35,153. Moderation analysis, low cohesion: *N* (countries) = 15 and *N* (individuals) = 18,125; high cohesion: *N* (countries) = 12 and *N* (individuals) = 17,028. Full results for the mediation analyses are provided in Columns "M" and "M+C" of Tables A-2 to A-4 of the Appendix. Full results for the moderation analyses are provided in Table A-6 of the Appendix. Green/red colour denotes whether an effect can be evaluated as positive or negative, i.e. leading to higher/lower well-being.



Cohesion Good For All

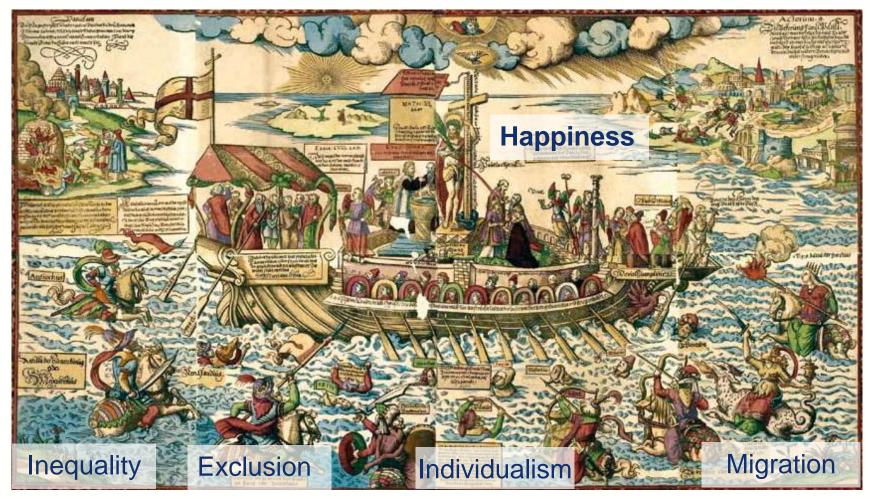
Standardized effect of cohesion on SWB for various groups



Notes: Significance of the estimates in the case of two-sided tests: * p < .10, ** p < .05, *** p < .01.



The Methaphor Again





Summary

- Cohesion:
 - Characterizes the "quality of society"
 - Rather stable phenomenon over time
 - Strongest in Europe's North and weakest in Europe's South-East
 - Mainly depends on economic conditions, equality, and value climate
- We are happier together
 - Individuals happier in more cohesive societies
 - Cohesion good for all
- Yet
 - Cohesion more important for SWB in richer countries
 - Cohesion doubles the trouble of inequality





Bertelsmann Stiftung

Thank you!

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